

**“Not only is the system user-friendly,  
but the support is second to none.”**



**FLEET NAME**

Sierra Mountain Express

**LOCATION**

El Dorado Hills, CA

**FLEET TYPE**

Automotive Hauler

**FLEET SIZE**

260 Vehicles

**HIGHLIGHTS**

- “100x better support than Rand McNally”
- Streamlined operations through simplicity
- Drivers love the ease-of-use

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**“WITH KEEPTRUCKIN, THE SUPPORT IS 24/7. WE SIMPLY CALL IN, HIT 2, AND IMMEDIATELY GET ON THE LINE WITH A REP.”**

-Eric Stallings

**S**ierra Mountain Express was an early ELD adopter who had used Rand McNally for years. When Rand McNally required a hardware change, they decided to see what today's ELD market had to offer. They evaluated five ELDs with the goal of finding a modern, easy-to-use solution at a fair price. KeepTruckin was the clear winner for its simplicity.

## THE DRIVERS LOVED IT

Safety Manager Eric Stallings had this to say about his driver's experience:

*“Our drivers that were on Rand McNally prefer KeepTruckin hands down. Those who had never used an ELD were surprised at how easy it was, even those that are older and not as tech-savvy.”*

## BUT, WHAT ABOUT THE BACK OFFICE STAFF?

“Our back office staff likes KeepTruckin 100% better. With Rand, we had to go through a long drop down and complex series of clicks just to see a driver's logs. With KeepTruckin, you click a button, and there they are. A well thought out design,” said Eric.

## 100X BETTER SUPPORT

*“The support is 100x better. In the past, we had limited hours and had to wait 30 minutes to speak to a person.”*

*With KeepTruckin, the support is 24/7. We simply call in, hit 2, and immediately get on the line with a rep,”* said Eric.

Eric also stressed that with other ELD companies, they'd train one person. That person is then responsible for training the rest of the staff and drivers. With KeepTruckin, they will call and train anyone.

## NEW FEATURES, SAME SIMPLICITY.

Eric had used KeepTruckin at a previous company about three years ago. He loved the simplicity. At that time, KeepTruckin was mostly just an e-log app.

Fast forward three years, KeepTruckin is now a full fleet management solution.

“Each new feature KeepTruckin has added is simple and built with the user in mind. This gives us tremendous confidence about the future of this platform and the execution of the product roadmap they presented at our last Customer Advisory Board meeting,” said Eric.

## KEEPTRUCKIN IN TWO SENTENCES

When asked to describe his experience with KeepTruckin in two sentences, here's what Eric had to say:

*“My experience with KeepTruckin has been nothing but positive. Not only is the system user-friendly, but the support is second to none.”*